



THE 20th
agritrade
Growing business together
EXPO & CONFERENCE



The most important Agri-business platform of the region

📅 | **March 23rd – 25th, 2022**

📍 | **Santo Domingo del Cerro - La Antigua Guatemala**

INFORMACIÓN Y VENTAS: 🗣️ | Ruth Estrada 📞 | (502) 2422-3618 ✉️ | ruth.estrada@agexport.org.gt 🌐 | agritradecentralamerica.org 📱 | Plataforma Agritrade



The most important fair of region, that promotes the agricultural development and export increase, to create business, employment and sustainable economic growth. We are a referent for trends and quality in the market.



OUR GOALS



A

Facilitate the foray into new markets.

B

Diversify the exportable supply offer with quality and safety standards.

C

Increase the agricultural exports.

D

Strengthen the productive value chain.



WE FACILITATE THE PRODUCTIVE VALUE CHAIN FLOW



Producers



**Material suppliers and
Service companies**



Logistics and Transport



Agro-Export Industry



International Buyers

THE WHOLE AGRI-INDUSTRY TOGETHER IN AGRITRADE

ACTIVITIES



**Business
Roundtables**



**Exhibit
Floor**



**Conference
Program**



**Agricultural
Innovation**

The most important Agri-business platform of the region

PARTICIPATING SECTORS



Vegetables



Specialty Products



Fruits



Material supply and Services



Ornamental Plants



Processed products



Foliage and Flowers



Transport and Logistics



REGIONAL OFFER



STRATEGIC MARKETS



+ 150 buyers

Business Meetings

Decision makers

TOASTED COFFEE PAVILION

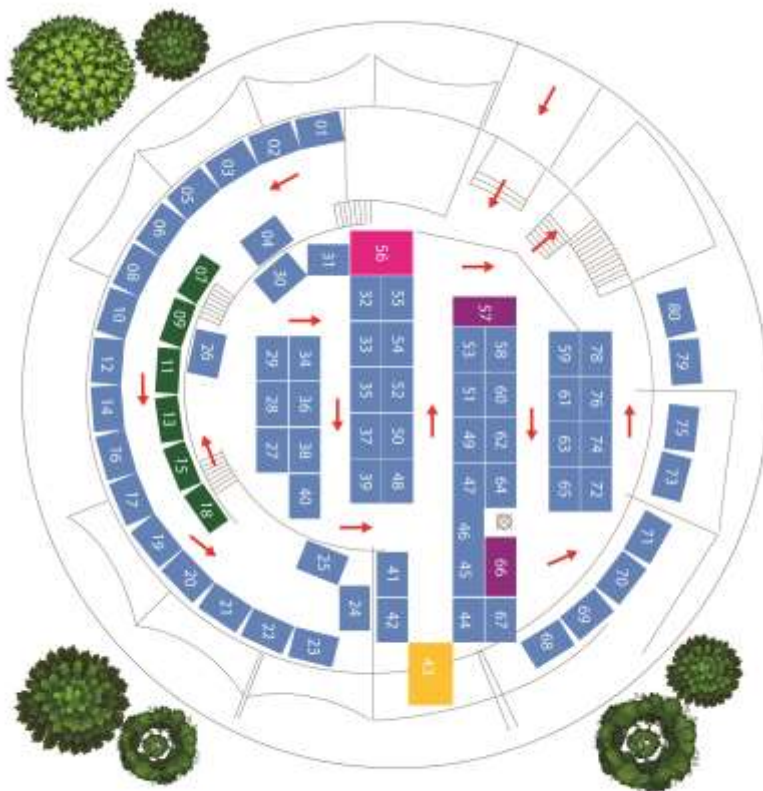
- 1 Cupping
- 2 Tastings
- 3 Auction
- 4 Awards



- 5 Exhibit Floor
- 6 Business Roundtables
- 7 Conference Program
- 8 Networking



EXHIBIT FLOOR



UPPER FLOOR



LOWER FLOOR



SQUARE

HIGHLIGHTS



+ 3,500
VISITORS



17
PARTICIPATING COUNTRIES



150
INTERNATIONAL
BUYERS



200
Exhibitors



18
CONFERENCES
WITH INTERNATIONAL EXPERTS



+ 2,000
BUSINESS MEETINGS



WHY TAKE PART ?

Find new business associates to strengthen your commercial operations.



Specialized event with the biggest exporters of the region



DIRECT CONTACT WITH DECISION MAKERS



BUSINESS CREATION

La plataforma de Agronegocios más grande de la región

The whole Agro-industry will come together for 3 days
in one place.
Confirm your participation today.





CONTACT

Name:

E-mail:

Phone:

WhatsApp:

<https://agritradecentralamerica.org/>



MAKING GUATEMALA AN EXPORTING COUNTRY

